#tru HR & Recruiting UnConference

Thursday | March 27th | 9am - 5pm | Venue TBA | Zurich

What: The #tru Unconferences are a series of moderator led, discussion-based conferences organized worldwide, where the emphasis is on conversation and free exchange of ideas and experiences, (dis)organized by Bill Boorman, Aki Kakko and Craig Fisher, aimed at recruiters and HR enthusiasts, about the latest innovations and technologies used in making HR easier.

#tru are aimed at corporate and agency recruiters, specialists in talent acquisition, branding, social media, as well as technology developers and vendors.

How does it work? #tru sessions are lead by track leaders, who are usually thought leaders in the HR & Recruiting industry. They start the conversation and let the discussion evolve to whichever direction it goes. There are minimum 2 tracks running at the same time, so you can choose which discussion to take part in. The attendees are active participants and get to contribute to the flow of the unconference.

Why: To meet and discuss in an informal environment with today's most innovative thought-leaders in the HR and recruiting space. To enjoy a fast-paced, engaging and challenging learning all while having a good time.

Venue requirements:
- Need to accommodate approximately 100 people
- Need one bigger space to gather everyone for opening, closing and coffee breaks
- Plus minimum 2 other rooms to fit approximately 25 people for simultaneously running tracks
- Wi-fi
- Preferably easy to find, central location, "something unconferencial": Universities, companies' HQ, coworking hubs, etc.
- Coffee, water and snacks catering for the day (Optional)

THE RULES:
✓No Pitching
✓No PowerPoint
✓No Dress Code
✓No Name Tags

More info: http://www.globaltru.com
Registration: http://www.truzurich.com

Contact: aki@globaltru.com